

# 2016-17 SEASON RECAP

TOGETHER WE ACCOMPLISHED MORE THAN EVER!



## ORGANIZATIONAL GROWTH

**WE GREW ARTISTICALLY**, collaborating with **11 world-class guest artists**, recruiting **6 new musicians** to our orchestra, receiving an **innovation award** from the **League of American Orchestras** and **The Getty Foundation**, and adding a **full-time cello position** to the orchestra.

**WE EXPANDED AND DEEPENED OUR REACH**, helping to purchase **musical instruments** and fund **music education** for students in Richmond's **East End** and **South Side**, creating welcoming environments for audiences with **autism** and **sensory sensitivities**, and growing our Discovery Concert series to reach nearly **9,000 students** from **143 schools!**

**WE INVESTED IN OUR FUTURE**, launching a **Community Council** and **20/30 Advisory Group (under 35)**, completing a re-brand in partnership with **VCU's Brandcenter** and Kelly O'Keefe, and planning a monumental **60th Anniversary Season!**



## HIGHLIGHTS

**RECORD SUBSCRIPTION SALES, BROKE \$1M IN TICKET REVENUE!**

**14** Sold-Out Concerts

**4** Free RVA Big Tent and Community Festivals

**45TH** Anniversary of our 160-voice Chorus

**73** Members (9 new!) in the Rennolds Planned Giving Society

## PRESS + TESTIMONIALS

*"The Richmond Symphony is making great strides in introducing new audiences to symphonic music and creating unique environments in which to enjoy it. Hardywood is thrilled to be playing a role in this effort."*

-Patrick Murtaugh, Co-Founder of Hardywood Park Craft Brewery

*"The arts reflect the vision, energy, and talent of America's artists and arts organizations. The National Endowment for the Arts is proud to support organizations, such as The Richmond Symphony, in serving their communities by providing excellent and accessible arts experiences."*

-Jane Chu, NEA Chairman

15,500  
FACEBOOK  
LIKES



/richmondsymphony

4,100  
TWITTER  
FOLLOWERS



@rvasymphony

4,000  
INSTAGRAM  
FOLLOWERS



@rvasymphony

THANK YOU. **YOUR SUPPORT** MAKES ALL WE DO POSSIBLE.



## PRESS + TESTIMONIALS CONTINUED

*"The coming of the Symphony to Sacred Heart can reconnect people with their traditions and introduce children here to artistry that is part of their heritage."*

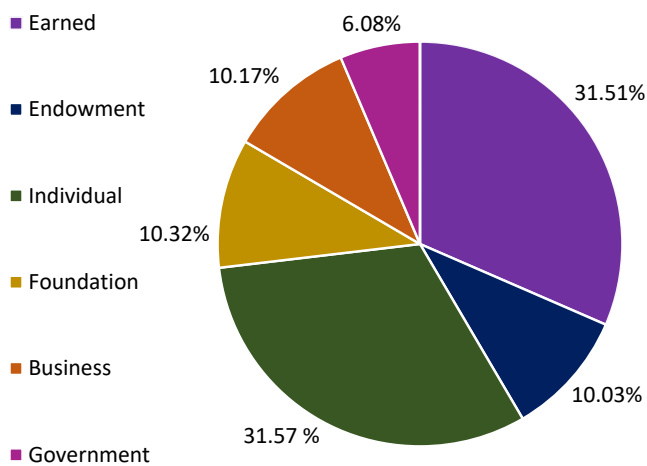
- Father Shay Auerbach, Sacred Heart Church

*"If you haven't seen the Richmond Symphony perform in its mobile big tent, this weekend offers a perfect opportunity...But the best part is that the entire event is a much-needed fundraiser for East End public schools music and arts programs, meaning your money will be going toward improving the lives of children and helping create the artists of tomorrow."*

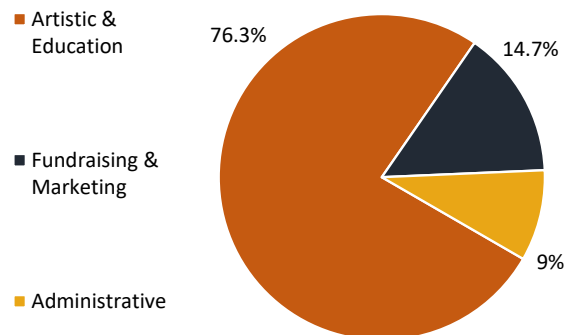
- Style Weekly Staff Pick, May 2017

## FINANCIAL SNAPSHOT

### 2016-17 REVENUES



### 2016-17 EXPENSES



Pre-audited financials currently show \$5,877,115 in total revenue over the 2016-17 Season. This includes \$1,852,436 in ticket sales and earned revenue, \$1,855,377 from individuals, \$597,829 in business support, \$606,439 from foundations, \$589,473 from the Richmond Symphony Foundation's endowment, and \$375,651 in government support. 76% of expenses covered artistic and educational programs.

## LOOKING AHEAD TO 2017-18

**OPENING NIGHT WITH** world renowned violinist **JOSHUA BELL** and child prodigy **YESONG SOPHIE LEE**

**THE BROADBERRY PRESENTS** a collaboration with **RVA MUSICIANS**

**60TH ANNIVERSARY CONCERT** with guest trio **TIME FOR THREE**

**REMEMBERING 1968** with choruses from across Virginia in **TRIBUTE TO MLK, JR.**

**60TH ANNIVERSARY GALA**, save the date for **FEBRUARY 24, 2018**

**WORLD PREMIERE** of a commissioned work by RVA's own **MASON BATES**



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