

# 2015\*16 SEASON RECAP

TOGETHER WE ACCOMPLISHED MORE THAN EVER!



## 2015\*16 FIRSTS

**WE CHAMPIONED MUSIC AS NEVER BEFORE**, bringing the Symphony's Big Tent to Brown's Island, Church Hill, Jackson Ward and Henrico for free community performances!

**WE EXPANDED ON OUR EDUCATIONAL OFFERINGS**, launching a free after-school strings program—V.I.B.E., adding a LolliPops holiday concert, and commissioning an original score for our Youth Orchestra!

**WE INVESTED IN OUR FUTURE**, developing a new Strategic Plan, welcoming Associate Conductor, Chia-Hsuan Lin, and adding a new full-time orchestra position!



## OVERALL ORGANIZATIONAL GROWTH

**266 TOTAL PERFORMANCES, INCLUDING:**

- NEW!** 4 Free RVA Big Tent Concerts
- NEW!** 4 Dominion Casual Fridays Concerts
- NEW!** 4 Sold Out Hardywood Shows

**153** In-School Educational Concerts

**HIGHEST SELLING** Masterworks Concert to date



## PRESS + TESTIMONIALS

*"The Richmond Symphony has classics on tap. The musicians are brewing up a good time. There's a cask of instruments in the tasting room."*

- Zachary Reid,  
Richmond-Times Dispatch



*"The Richmond Symphony plays an important role in nurturing a love of music for countless children and families in Central Virginia...For more than fifty years, the Symphony has offered youth music programs, giving families a place to learn, to perform, to listen and to grow."*

-Lisa Crutchfield, Richmond Family Magazine

12,600  
FACEBOOK  
LIKES



/richmondsymphony

3,800  
TWITTER  
FOLLOWERS



@rvasymphony

3,000  
INSTAGRAM  
FOLLOWERS



@rvasymphony

THANK YOU FOR YOUR SUPPORT WHICH MAKES ALL WE DO POSSIBLE. ❤️❤️❤️

# PRESS + TESTIMONIALS CONTINUED

**"Come & Play has taken its place among the best Richmond traditions."**



- Bill Lohmann,  
Richmond-Times Dispatch

**"Saturday's performance all but blew the lid off..."**

- Clarke Bustard,  
Richmond-Times Dispatch



**"Under the Big Tent, we'll be playing orchestral music of all kinds for families in their own backyards. The Big Tent moniker is a metaphor for what we hope it will accomplish: building communities, harnessing neighborhood pride and bringing people together from near and far – inclusively and without barriers to access – through the power of live music."**

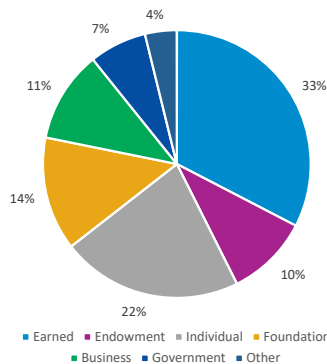
- David Fisk,  
Executive Director, Richmond Symphony



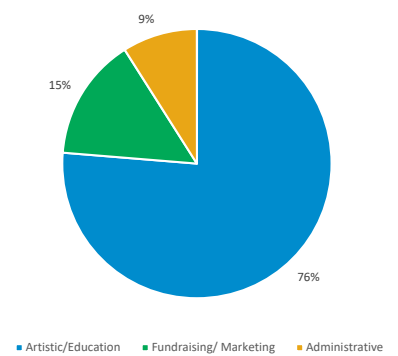
## Financial Snapshot

Area	FY2016
Contributed	\$3,899,016
Earned	\$1,649,157
Total Revenue	\$5,548,173
Expenses	\$5,542,628
Net	\$5,545

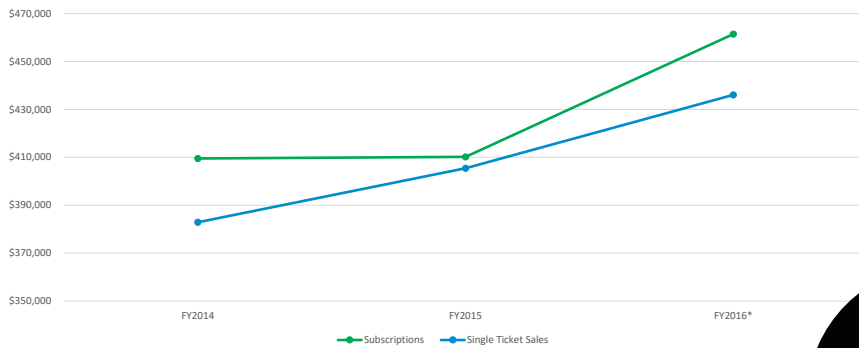
## 2015-2016 Season Sources of Revenue



## 2015-2016 Season Expenses



## Three-Year Ticket Sales Growth



## LOOKING AHEAD TO 2016\*17

**SOLD OUT** Opening Night concert with Itzhak Perlman!

**BIG TENT CONCERTS + FESTIVALS** at ChesterFest, Maymont and Richmond's Southside.

**WILL REACH OVER 50,000 STUDENTS** through school-based education and community outreach programs.

**2016\*17 SEASON** major works including Strauss - Don Juan, Dvořák - Symphony No. 7, Berlioz - Romeo and Juliet, Schubert - Unfinished Symphony, Brahms - Symphony No. 1, Tchaikovsky - Violin Concerto, and Elgar - Cello Concerto.

VISIT [WWW.RICHMONDSYMPHONY.COM](http://WWW.RICHMONDSYMPHONY.COM) TO LEARN MORE ABOUT OUR WORK!

